

FOR IMMEDIATE RELEASE

November 20, 2023

**IIDA ANNOUNCES WINNERS OF INAUGURAL
WESTEDGE DESIGN FAIR PRODUCT AND BOOTH AWARDS**

CHICAGO — The International Interior Design Association (IIDA) is honored to announce the winners of two inaugural design competitions – **the IIDA/WestEdge Design Fair Product Awards** and the **IIDA/WestEdge Design Fair Booth Awards**. Winners of the **Product Awards** are recognized for excellence in aesthetics, design, creativity, and function, as well as the suitability of the design solution to the product challenge. Winners of the **Booth Awards** are awarded for their originality and visual impact with emphasis on materials, space, color, texture, lighting, and graphics. All entries were evaluated by a panel of distinguished design industry experts during the WestEdge Design Fair Los Angeles showcase.

“The WestEdge Design Fair is an ideal partner for IIDA to expand our design competition awards portfolio with due to their concentration on, and celebration of, innovative design in one place for all to experience,” said IIDA Executive Vice President and CEO, **Cheryl S. Durst, Hon. FIIDA**. “That experience is also reflective of how design gathers and encourages interaction while highlighting the remarkable creators of these products and their showcase spaces.”

This year’s jury of design professionals included IIDA International Board of Directors Vice President and Gensler Design Director, **Bill Bouchey, FIIDA, ASID**; Co-Director of the IIDA Southern California Chapter Los Angeles City Center, **Jorge Colón, IIDA, AIA**; and IIDA Southern California Chapter President, **Brett A. Shwery, FIIDA, AAIA**.

“The winners impressed the jury with their attention to detail in many ways. In product design, the winners had a keen eye for form and function, while generating tangibles that inspire,” said **Bouchey** on behalf of the jury. “In the booth and showcasing, we found creative storytelling that accentuated the space and product while drawing the participant in.”

The winners of the 2023 IIDA/WestEdge Design Fair Product Awards are:

[Link to images](#)

Best of Competition

Company: Buzzell Studios

Product: Concrete Pendants

Accessories and Specialties — Artwork/Signage/Accent Pieces/Systems

Company: Pandemic Design Studio

Product: Node Wall Planters

Flooring — Hard Surfaces/Rug/Carpet

Company: Concrete Collaborative

Product: Night Palm x Stealing Beauty

Company: Florim

Product: Heritage Luxe

Hand-made Products — Indoor and Outdoor

Company: Art's Tree House

Product: Attract Mirror

Indoor Furnishings — Cabinetry and Storage/Seating/Tabletops

Company: MINARC

Product: DROPI

Company: Deap Design LLC

Product: D-Drum Cork Stool

Kitchen Design — Accessories/Appliances/Cabinetry/Countertops

Company: Keeler Brass Company

Product: Anthology

Lighting — Indoor/Outdoor/Systems/Control

Company: Buzzell Studios

Product: Concrete Pendants

Company: Facaro

Product: Lucienne Series

Sustainability

Company: Cyrice Griffith

Product: Griffith Chess Designs

The winners of the 2023 IIDA/WestEdge Design Fair Booth Awards are:

[Link to images](#)

Best of Competition

Manufacturer: Thomas Cooper Studio

Manufacturer Location: Los Angeles

Booth Awards Winners

Manufacturer: Thomas Cooper Studio

Manufacturer Location: Los Angeles

Manufacturer: Concrete Collaborative

Manufacturer Location: Oceanside, Calif.

The winners for each competition were announced and celebrated, and the Best of Competition winners were revealed, at a special reception during the 2023 WestEdge Design Fair in Los Angeles on November 16. The manufacturers and designers of the category winners will be showcased on IIDA.org, and across IIDA's and WestEdge's social media platforms. For questions in regards to this or other IIDA design competitions, please contact competitions@IIDA.org.

ABOUT IIDA

IIDA is the commercial interior design association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. IIDA.org.

ABOUT WestEdge Design Fair

In its eighth year, the WestEdge Design Fair, brings together luxury brands and top designers for a three-day event celebrating modern design and home furnishings with engaging, entertaining, and inspiring programming and experiences at Santa Monica's Barker Hanger. Panel discussions, culinary demonstrations, IIDA Design Awards, workshops and parties round out the offerings—all in an environment designed to engage, entertain and inspire. <https://westedgedesignfair.com/>

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