



SEPTEMBER 16-18, 2022

1 TICKET | 2 MAJOR FAIRS | 3 DAYS OF EYE-POPPING ART & DESIGN

FOR IMMEDIATE RELEASE

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SHOWCASING THE BEST IN MODERN DESIGN, WESTEDGE DESIGN FAIR WILL MAKE ITS DALLAS DEBUT SEPTEMBER 16-18, 2022, AT DALLAS MARKET HALL

DALLAS – July 21, 2022 – Making its Dallas debut this fall, the WestEdge Design Fair will showcase the most exceptional modern design in an environment designed to engage, entertain, and inspire, and will feature more than 100 exhibiting brands. Set for September 16-18, 2022, the WestEdge Design Fair will be co-located with Artexpo Dallas, offering patrons access to two major fairs and three days of eye-popping art and design, located at Dallas Market Hall in the Dallas Design District.

The event opens on Friday, September 16 at 12 p.m. and will continue into the evening with a floor-wide Opening Night Party featuring cocktails, hors d'oeuvres, and entertainment. General admission access to the Fair will be Saturday, September 17 from 11 a.m. to 7 p.m. and Sunday, September 18 from 11 a.m. to 5 p.m. Proceeds from ticket sales will benefit Dwell with Dignity and Ronald McDonald House of Dallas.

The design fair will include a variety of feature areas for patrons to visit and learn about the latest trends in modern design. The **SKS Culinary Pavilion**, sponsored by Signature Kitchen Suite, will host chef demonstrations and tastings from leading chefs and culinary personalities, sharing insight on sous-vide cooking technologies. **HOMEwork**, a section that speaks to home office design, will offer attendees design inspiration and ideas to more productively navigate the 'working from home' trends that have proliferated as a result of the Pandemic. **MADE:modern** will highlight independent designers and makers of limited edition and one-of-a-kind furnishings, all available for purchase at the event. The **Convo By Design Stage** will welcome 25+ design industry luminaries for a series of panel talks, with topics ranging from "Design with Art in Mind" to "Sustainable Design." The **Outdoor Lounge** will offer guests the chance to take a break from the show floor and engage with the latest in outdoor style from Azzurro Living.

"WestEdge has been a platform for showcasing inspiring products and trends in interior design in Los Angeles since 2013. And the city of Dallas continues to grow with new commercial and residential projects, and its own vibrant design scene. We're pleased to expand our platform and connect more design professionals and design lovers to new sources of inspiration and education when it comes to their design projects," said WestEdge Design Fair Principal **Megan Reilly**.

A few notable exhibitors include: Chad Dorsey/STRIKE Collection, Natufia, Urban Bonfire and Bemma Design, as well several purveyors of custom, one-of-a-kind and pieces such as Swadoh, Brenda Houston and Jason Mizrahi.

WESTEDGE DESIGN FAIR

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The co-located Artexpo Dallas fair, which is produced by Redwood Art Group with fairs in New York, Santa Fe and Miami, offers patrons the opportunity to source art, in addition to design. Artexpo will bring together more than 85 of the world's leading publishers, galleries and collectors face-to-face with hundreds of established and emerging artists from across the globe.

Patrons will be able to visit both fairs over the three-day period in the same location with only one ticket needed. One-day tickets are \$20 if purchased in advance and \$25 at the door. Multiple-day tickets are \$45 in advance and \$50 at the door. Opening night party tickets are \$75 in advance and \$85 at the door. Design trade professionals with credentials may receive complimentary admission with pre-registration. For complete event details and tickets, please visit <https://westedgedesignfair.com>.

ABOUT WESTEDGE DESIGN FAIR

WestEdge Design Fair is a three-day event that offers the best in modern design, all in an environment designed to engage, entertain, and inspire. The fair offers the opportunity to shop from premium design brands and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a series of educational programs and are invited to enjoy culinary demonstrations, special events and more. For more information, visit <https://westedgedesignfair.com/>. Follow WestEdge on Instagram at [instagram.com/westedgedesign](https://www.instagram.com/westedgedesign) and Facebook at [facebook.com/WestEdgeDesignFair](https://www.facebook.com/WestEdgeDesignFair)

ABOUT ARTEXPO DALLAS

Artexpo Dallas is Redwood Art Group's newest addition to its portfolio of modern and contemporary art fairs—running in conjunction with WestEdge Design Fair in September. Artexpo Dallas brings together an international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers and art and framing retailers. The curated expo brings more than 85 of the world's leading publishers, galleries and collectors face to face with hundreds of established and emerging artists from across the globe. More than 15,000 avid art enthusiasts are invited to enjoy exciting and original artwork, prints, paintings, drawings, sculpture, photography, ceramics, giclee, lithographs and glass works – all under one roof and within 50,000 square feet of uninterrupted convention space at Dallas Market Hall. Running alongside Artexpo Dallas is [SOLO] highlighting established and independent established and emerging artists. Artexpo Dallas also features a lineup of interactive and educational programming, including Art Labs, Spotlight Program, Discoveries Collection, and Director's Picks. For further information, visit redwoodartgroup.com/artexpo-dallas.

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