



Exhibit Application

October 22-24, 2021 | The Barker Hangar | Santa Monica, California | westedgedesignfair.com

The Barker Hangar is a NON-UNION venue therefore exhibitors and sponsors may facilitate their own installations without the assistance of union labor, with very few exceptions.

BOOTH INFRASTRUCTURE

WALLS:

Most exhibit space options include a hard wall system measuring 3.5 meters (11.48') high, unless an island configuration (raw space surrounded by aisles) is preferred. Island configurations are available for configurations measuring 400 square feet or more, pending availability.

TRUSS:

All spaces will include at least one row of overhead truss (two rows of truss provided depending on the configuration of the space; additional truss, other than what's provided as the standard inclusion, may be rented from our operations and logistics group.

DRAYAGE:

On-site delivery of your freight from the unloading area to your exhibit space, storage and return of your crates before and after the fair, and on-site delivery of your freight from your exhibit space to the unloading area post-show. Drayage is included in the exhibit space rental cost.

ADDITIONAL EXPENSES TO CONSIDER

LIGHTING:

Spotlights which are pre-approved to affix to the truss may be rented from the fair's operations and logistics group in advance of the fair. Cost includes fixtures, power and installation.

FLOORING:

Please note that the raw floor of the venue has many imperfections and flooring is strongly recommended, and required for island and endcap configurations. Exhibitors may install their own flooring, or rent flooring through our operations and logistics group which includes the material as well as the installation pre-show and removal post-show.

ELECTRICAL POWER:

Electrical outlets are available at varying levels of power, pending the needs of the exhibitor and/or sponsor.

APPLICANT'S INFORMATION:

Company Name: _____
Website: _____
Contact Name: _____
Address: _____
City / State (Province) / Zip (Postal) Code / Country: _____

Telephone: _____
Email: _____

EXHIBIT SPACE PRICING:

Price includes hard walls (with the exception of island configurations) overhead truss, and drayage.

Please see sample configurations and associated pricing below (please check your preference):

___ (50 sf)	= 4.92' deep x 9.84' wide	= \$2,500
___ (75 sf)	= 4.92' deep x 14.76' wide	= \$3,750
___ (100 sf)	= 4.92' deep x 19.68' wide	= \$4,500
___ (100 sf)	= 9.84' deep x 9.84' wide	= \$4,500
___ (150 sf)	= 9.84' deep x 14.76' wide	= \$6,750
___ (200 sf)	= 9.84' deep x 19.68' wide	= \$9,000
___ (300 sf)	= 14.76' deep x 19.68' wide	= \$13,500
___ (400 sf)	= 19.68' deep x 19.68' wide	= \$18,000
___ (500 sf)	= 24.60' deep x 19.68' wide	= \$22,500
___ (600 sf)	= 29.52' deep x 19.68' wide	= \$27,000
___ (700 sf)	= 34.44' deep x 19.68' wide	= \$31,500
___ (800 sf)	= 39.37' deep x 19.68' wide	= \$36,000

For larger and/or custom configurations, please contact Troy Hanson (contact details below).

PAYMENT TERMS FOR APPROVED APPLICANTS:

WestEdge accepts Visa, Mastercard, American Express, company checks, ACH payments, and wire transfers. The balance of the space is invoiced in the following increments:

- o 30% deposit due with contract
- o 35% payment due May 28, 2021
- o 35% balance due September 3, 2021

CONTACT:

Troy Hanson
Co-Founder + Principal
t. 917.297.3299
troy@westedgedesignfair.com