



What Makes a Great Recording Studio? Expert Panel at WestEdge Design Fair

WestEdge Design Fair Panel on Relationship Between Music Studio Design and Creative Process

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On Saturday, October 18, 2014, at 11:30am, noted architecture and music industry professionals will participate in “Rock Star Architecture: Creative Design for Recording Artists”, a panel taking place at the WestEdge Design Fair, Barker Hangar in Santa Monica, CA. Attendees will learn what the most important aspects to design and architecture are in creating the premier spaces used by top music talent.

The panel will take the audience inside elite recording studios—both professional home and rented / staffed studios—in California to understand the importance of the relationships between great design and the creative process.



“Recording an album can last weeks or months, and performers, writers, producers, engineers and mixers need a space that not only technically suits their needs, but is a place they feel comfortable to meet with collaborators, write, dine, relax, and often even sleep,” notes architect and panelist Peter Grueneisen, FAIA.

The panel, sponsored by the magazine FORM: pioneering design, will present a meaningful design conversation with the following noted talent:

Peter Grueneisen, FAIA, Principal, nonzero\architecture: Architect with global studio design expertise for clients such as Hans Zimmer, James Newton Howard, Ice-T, Will Smith, Dave Matthews Band, David Lynch, as well as for The Record Plant, 20th Century Fox, Disney, Sony Music Japan, and DreamWorks Animation.

Joe Chiccarelli: Grammy-award winning Producer/Engineer who has worked with such acts as The White Stripes, Beck, The Strokes, Elton John, U2, The Killers, Morrissey and Jason Mraz.

Maureen Droney: A former recording engineer who worked with artists including George Benson, Whitney Houston, Herbie Hancock, John Hiatt, and Tower of Power, and on Carlos Santana’s GRAMMY-winning album Blues for Salvador, Maureen is currently Sr. Executive Director of The Recording Academy Producers & Engineers Wing. She is also an author and a regular contributor to numerous audio and performing arts publications.

Vince Wilburn, Jr.: Nephew of late jazz icon Miles Davis, Vince co-oversees Miles Davis Properties, LLC. An accomplished drummer and GRAMMY Award-winning producer, he has recorded and toured worldwide, most recently performing with the Miles Electric Band to sold-out crowds at SF Jazz Center. He has also partnered with Apple for their “Meet the Musicians” series, is co-host and curator of Miles Davis House at SXSW, among additional top industry events. He has worked with the likes of Nas, Carlos Santana and R&B icon Bobby Womack.

Lisa Bingham, Digital Content Editor, FORM: pioneering design: Lisa oversees the complete online presence of the magazine in all its forms. The Balcony Media publication--in print, web, and most social media platforms--serves the design community including architects, interior designers, contractors, clients and a host of related professions.

“Architecture and sound share many parallel and intersecting elements. While this had been recognized for centuries, contemporary artistic, cultural, scientific and technological developments have given rise to new building types for audio and visual media,” states Grueneisen. “These projects demand solutions that offer a comprehensive approach and bridge architecture, art and technology to create that perfect space for artists.”

WestEdge Design Fair offers a series of special events and a full program of educational lectures and workshops on a variety of design topics and trends appealing to both trade and public. WestEdge Design Fair runs October 16-19, 2014 at Santa Monica’s Barker Hangar. Now in its second year, the fair showcases a curated selection of over 150 leading national and international brands from leading manufacturers of furniture, lighting, kitchen, bath, outdoor furnishings and other products for the home. Opening night benefits Heal the Bay. Tickets to attend the event are \$20 in advance and \$25 at the door.

For more information on WestEdge Design Fair and to purchase tickets, please visit <http://westedgedesignfair.com/>.