



SEPTEMBER 16-18, 2022

1 TICKET | 2 MAJOR FAIRS | 3 DAYS OF EYE-POPPING ART & DESIGN

FOR IMMEDIATE RELEASE

CONTACT: Juliana Mitchell
Brynn Bagot Public Relations
(817) 980-2898 or Juliana@brynnbagot.com

MEDIA ADVISORY – CALENDAR LISTING

**WESTEDGE DESIGN FAIR TO LAUNCH IN DALLAS THIS FALL
SEPTEMBER 16-18, 2022 AT DALLAS MARKET HALL**

WHAT: The popular WestEdge Design Fair will make its Dallas debut this fall! **WestEdge Dallas** is a three-day event showcasing the best in modern design, all in an environment designed to engage, entertain and inspire. What makes this design fair even more unique is that it will be co-located with the 2022 Artexpo Dallas at Market Hall in the Dallas Design District! With two notable expositions under the same roof, guests are invited to discover and shop from hundreds of leading names in the art and interior design industries.

Featured areas will include the **SKS Culinary Pavilion** sponsored by Signature Kitchen Suite, which will host chef demonstrations and tastings from Dallas' leading chefs and culinary personalities; **HOMEwork**, a series of vignettes that speak to home office design and the trends that have proliferated as a result of more people working from home; **MADE:modern**, an area highlighting independent designers, makers, and artists of limited edition, one-of-a-kind furniture, lighting and more; the **Convo By Design Stage** which hosts a series of panel talks with industry luminaries.; and the **Azzurro Living Outdoor Lounge**, which offers guests the chance to take a break from the show floor and enjoy stylish outdoor furnishings under the warm Texas sun.

WHEN: **Friday, September 16**
First Look Hours | 12 PM — 5 PM
VIP/Press Preview | 5 PM – 6 PM
Opening Night Preview Party | 6 PM – 9 PM

Saturday, September 17 | 11 AM – 7 PM
Sunday, September 18 | 11 AM – 5 PM

WHERE: **Dallas Market Hall**
Dallas Design District
2200 N. Stemmons Freeway
Dallas, Texas 75207

-MORE-

WESTEDGE DALLAS DESIGN FAIR

PAGE TWO

TICKETS: General admission, one-day tickets are \$20 in advance/\$25 at the door and include access to Artexpo. Multiple-day admission tickets are \$45 advance/\$50 at the door. A separate Opening Night Preview ticket is available for \$75 in advance/\$85 at the door and includes cocktails, passed hors d'oeuvres and entertainment, plus weekend access. Design trade professionals with proper credentials receive complimentary general admission with advance registration. For more information or to purchase tickets, please visit <https://westedgedesignfair.com>.

ABOUT WESTEDGE: WestEdge Design Fair is a three-day event that offers the best in modern design, all in an environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium design brands and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a series of educational programs and are invited to enjoy culinary demonstrations, special events and more. For more information, visit <https://westedgedesignfair.com/>. Follow WestEdge on Instagram at [instagram.com/westedgedesign](https://www.instagram.com/westedgedesign) and Facebook at [facebook.com/WestEdgeDesignFair](https://www.facebook.com/WestEdgeDesignFair)

ABOUT ARTEXPO DALLAS: Artexpo Dallas is Redwood Art Group's newest addition to its portfolio of modern and contemporary art fairs—running in conjunction with WestEdge Design Fair in September. Artexpo Dallas brings together an international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers and art and framing retailers. The curated expo brings more than 85 of the world's leading publishers, galleries and collectors face to face with hundreds of established and emerging artists from across the globe. More than 15,000 avid art enthusiasts are invited to enjoy exciting and original artwork, prints, paintings, drawings, sculpture, photography, ceramics, giclee, lithographs and glass works – all under one roof and within 50,000 square feet of uninterrupted convention space at The Dallas Market Center. Running alongside Artexpo Dallas is [SOLO] highlighting established and independent established and emerging artists. Artexpo Dallas also features its annual lineup of interactive and educational programming, including Art Labs, Spotlight Program, Discoveries Collection and Director's Picks. For further information, visit redwoodartgroup.com/artexpo-dallas.